

India Fashion Forum (IFF) 2010

IFF Venue : Renaissance Mumbai Hotel & Convention Centre, Near Chinmayanand Ashram, Powai, Mumbai 400087 India
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Conference Theme: Unfolding the Business of Fashion for the Decade Next

Agenda: 28th & 29th Jan '10

IFF 2010: 28th Jan (Day 1)

08:00 Onwards Registration

08:00 – 09:00 BOF Club Networking Meet

Designers/ Product Development Heads, Merchandisers, Buyers and Sourcing team of Fashion Brands, Manufacturers, Exporters, Buying Houses, and Retailers

Lead: Dr P.R. Roy

Participants:

Linda Speldewinde, Academy of Design, Sri Lanka Dr. Naresh Tyagi, Madura Garments Manish Saksena, Arvind Murjani Brands Yoonus Noor Mohamed, Melbourne Textile, Sri Lanka Jonathan Torres, Melvo, Germany Sukanya Dutta Roy, Swarovski India Kanika Mehra, Fashion Studio	Christian R Fabre, Studio-fi, Anurag Rajpal, Spencer's (Fashion) Sumit Jain, Sagar Couture, Nelson Jaffery, Alok Industries Jayakar Shettigar, Shoppers Stop S J Chauhan, J B Designers Karunesh Vohra, Munch C Nagesh, Van Heusen	Geeta Singh, Chic Apparels Russel Baker, Globus Jayant Prasad, Spell Prem Sadhwani, Dow Rajesh Vig, Ritu Wears Krishna Thingbaijam, Pantaloon Praveen Neelambaran, Westside Sartaj Mehta, Benetton Kunal Pant, s.Oliver
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09:00 – 10:00 WGSN Seminar - Global Trends Update Autumn Winter 2010/11 & Beyond

Trend directions A/W 10/11 - Everything you need to know for the coming season. Key mood, key colour, key details and key shapes. Inspiration from around the world.

Trend Futures S/S 11 - A view on the future from WGSN's creative direction team. Inspirational concepts to further your product development and design process.

Juliet Warkentin, Content Director, WGSN, UK

10:00 – 13:30 Inaugural

Welcome Address

IFF 2010 Anchors

Anish Trivedi, Chairman and MD, Banyan Tree Communications
Jayant Kochar, MD, Go Fish Retail Solutions

Theme Presentation: Unfolding the Business of Fashion for the Decade Next

Ireena Vittal, Principal, McKinsey (India)

Inaugural Panel Discussion:

Dr P.R. Roy, Former Group Chief Executive (Textiles), Arvind Prof.Ravi Dhar	Nikhil Chaturvedi, MD, Prozone Dilip Kapur, MD, Hidesign
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Key Learnings

Gautam Singhania, CMD, Raymond

Making of India's First Billion Dollar Fashion Business

Kishore Biyani, Founder & CEO, Future Group

Cotton Seal Release

Agnieszka Fijol, Cotton Council International

Market of the Future: The World Vs. India

With leading fashion exporters of India

Chair: Premal Udani, Chairman, Apparel Exporters Promotion Council (AEPC)

Panel:

Rahul Mehta, MD, Creative Group Dilip B Jiwrajka, MD, Alok Industries
 Amit Goyal, Chairman, Sarju Int. Pravin Agarwal, MD, Sonal Garments

14:00 – 14:30 **Preview of Triumph 2010 Collection at 'Pavilion De Triumph'**

14:30 – 15:30 **Workshop: Business Intelligence**

How Gini & Jony optimized business operations through Business Intelligence?

Niraj Jaipuria, Director, Regional Sales – Asia Pacific, BIRetail

15:30 – 16:30 **Workshop: Fashion IT – Investments Vs. Returns**

Interaction between Global IT Experts and Retailers

Anchor: Arun Gupta, Group CTO, Shoppers Stop Ltd. & K Raheja Corp

Gaganjit Kahlon, Head, IT, Gini & Jony Sanjay Sahni, MD, JDS Apparels (Ritu Wears) Shoaib Ahmed, President, Tally Solutions	Swarndeeep Singh, MD, Logic Software Marco De Lorenzo, Director, SAP Asia Ash Kejriwal, Co-founder & Director, BIRetail Arvind Nagpal, founder and CEO, TEG Business Solutions
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16:30 – 18:30 **Fashion Connection**

Bollywood and **Cricket** are India's two priced obsessions. How the fashion industry capitalizes on opportunities where the whole nation connects?

16:30 – 17:30 **Session 1: Sports & Fashion**

Sports influences fashion profoundly. Sportswear - offering extra comfort and hi-tech features - has trickled down onto the high street and influenced the fashion of the time. With growing interest in sports, sportswear brands in India have invested substantially in brand and market expansion initiatives. How Indians have reacted to sporty fashion? How much the market can grow and what more needs to be done?

Co-Anchors: Subhinder Singh, MD, Reebok India and Hemchandra Javeri, Chairman, Fashion Alliance

Discussion Panel:

Tarun Puri, MD, Nike India Rajiv Mehta, MD, Puma India Jonathan Torres, Director, Melvo, Germany Anupam Bansal, ED, Liberty	Rajiv Bajaj, CEO, Fila India Lalit Kishore, MD, Lotto India Manoj Chandra, VP, Mktg. & Customer Services, Bata India
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17:30 – 18:30 **Session 2: Bollywood & Fashion**

Bollywood sets trends for masses. What inspires designers who fashion stars? How can we work with Bollywood to pioneer trends?

Co-Anchors: Rakesh Biyani, CEO, Pantaloon Retail and Shailesh Chaturvedi, CEO and Director, Tommy Hilfiger Apparels India

Discussion Panel:

Bollywood Designers	Industry Panel	
Siddharth Lulla Narendra Kumar Anita Dongre	Chetan Shah, MD, Pepe London (India) Akhil Chaturvedi, Director, Provogue Rahul Vira, CEO, Gili	Shital Mehta, COO, Van Heusen Sanjay Bindra, Director, Biba

18:30 – 19:30 **IFF Fashion Show: Fashion Next on the RAMP**

19:30 – 21:30 **Fashion Retail Conclave**

Retail and Consumer Trends

Ishwar Chugani, Director, Giordano Middle East & India

Think Like A Customer

Brendan Dorrian, Founder CEO, Global Retail Network, UK

How Do We Befriend Our Customers?

Prof. Ravi Dhar, Director, 'Yale Center for Customer Insights' and 'George Rogers Clark Professor of Management and Marketing', USA

Panel:

Amar Sarin, Anant Raj Industries Tarun Puri, MD, Nike India Govind Shrikhande, President & CEO, Shoppers Stop	K. Dasaratharaman, President, Specialty Retail Businesses, Spencer's Sanjay Vakharia, Director, Spykar Arun Sirdeshmukh, CEO, Reliance Trends I.S Narula, President & CEO, Ishanya Ameet Panchal, CEO, Provogue
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21:30 onwards **The Evening of Fashion Titans - Entertainment, Cocktails & Dinner**

IFF 2010: 29th Jan (Day 2)

08:00 Onwards Registration & Breakfast

08:00 – 09:00 BOF Club Networking Meet

Retail Design & Architects, Visual Merchandisers, Professionals Engaged in Brand Communication, Fashion Marketing & Promotion, Shopfit, POS & Sales Support

09:00 – 11:30 IFF Seminars & Workshops

WGSN Seminar - Retail Trends

WGSN's view on key directions in retail for the coming season
Inspiration from around the world

Juliet Warkentin, Content Director, WGSN, UK

Fashion VM, Communication & Retail Design

Anchor : Dr Nicola Evoli, CIO-Strategy-International Sales, Grottini, Italy

Key Participants:

Indraneel Goswami, GM, Philips Lighting Luminaires Marco Bosio, Apacc Regional Manager, Indyfit - Gibam Group Ajay Shah, Proprietor, Ajay Shah Design Studio Tapan Roy Choudhury, Business Head, Promart	Simran Bahl, Deshraj, National Visual Merchandiser, Puma India Badal Suchak, Head VM, Titan Ind. Sandeep G Rohra, MD, Arlite
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Fashion Buying

Trends, Buying Mathematics, Pricing and Discounting, Private Labels, Green Agenda
Challenges: Womenswear, ethnicwear, kidswear

Anchor: Vijay Misra, Director, W

Key Participants:

Russel Baker, President, Globus Rahul Gupta, Category Head Women's Apparel, Ritu Wears Jitendra Kukreja, MD, Ishan Designing Studio Manoj K Bhaskar, COO, Hara Mahesh Vira, MD, Vira Fashion Sagar Jethwani, Director, Mebaz	Thorsten Allenstein, MD, Triumph India Mohit Tikmany, CEO, Vedant Fashions (Manyavar) Prakash Lakhani, MD, Gini & Jony Jagdeep Chhabra, MD, Chabbra555 Rajeev Padwal, MD, Little Lacy Shahnawaz Sheikh, MD, Shorty Capone
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11:30 – 13:00 Indian Fashion Panorama

Lead & Anchor: Sanjeev Mohanty, MD, Benetton India BU

India Entry Strategy & Recent Shifts

Devangshu Dutta, Chief Executive, Third Eyesight

Dynamics of The Indian Luxury Market

Rajiv Grover, VP, Genesis Colors

Vama Vision

Vishal Salgia, Director and CEO, Vama

Doing Things Differently

Sumeet Yadav, Head – Int Bsns Dev, Reliance Brands & Bsns Head, Diesel

Panel:

Rahul Gambhir, Director, Licensing, Tommy Hilfiger India
Shyam Sukhrmani, Director Mktg, Levi's India

International Observer: Vera DeDominicis, President, Int. Div., Camuto Group, USA

13:00 – 14:00 Supply Chain & Logistics Conclave

The challenge of delivery in the decade next

Anchor: Anshuman Singh, MD & CEO, Future Supply Chain Solutions

Oscar deBok, Sr Vice President, Asia Pacific, DHL Supply Chain Rohit Sikand, V.P, Li & Fung India	Juzar Mustan, CEO, AFL Robert J Bell, CEO, Archomai
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Jagdish Hinduja, Chairman, Gokaldas Images Sanjeev Mohanty, MD, Benetton India BU	Thiru Vengadam, MD, Infor India
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14:00 – 15:30 Workshops, Seminars, Presentations

14:30 – 15:30 Real Estate Workshop: The Evolution of Fashion Spaces

Co Anchors: Shilpa Malik, Founder & CEO, Star Centres & Shailesh Chaturvedi, CEO and Director, Tommy Hilfiger India

Key Participants:

Kishore Bhatija, MD, Inorbit Anurag Mathur, MD, Cushman & Wakefield India Shubhranshu Pani, MD, Retail Services, JLLM Joanna Desouza, President, Everstone Investment Advisors Abhishek Bansal, ED, Pacific Malls	Sanjay Roy, National Sales Manager, Puma India Kavindra Mishra, Commercial Director, Benetton India R A Shah, Property Head, Trent Avik Basu, Head Retail Services, Raymond Apparel K K Roy, Bsns Dev Head, Levi Strauss (India)
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15:30– 17:00 REGIONAL RETAILERS CONCLAVE

**Franchise & Independent Retail – Learnings from Success Stories
Followed by interaction with Brands, Developers, Investors and Retail Support Fraternity**

Co anchors:

Harminder Sahni, MD, Wazir Advisors
Jayant Kochar, MD, Go Fish Retail Solutions

North Region Samir Sahni, Ritu Wears, Delhi Darpan Kapoor, Kapsons, Chandigarh Surinder Mahajan, Yougal Sons, Jammu Raj Kumar Lal, Lal & Sons, Shimla	East Region Raghav Dhanuka, Sumangal, Kolkata Sandeep Jalan, Sohum Shoppe, Guwahati Vijay Jain, Big Shop, Ranchi Gaurav Bajaj, Cosmos, Shillong
West Region Dharmesh Shah, Options, Mumbai Jitendra Chauhan, Jade Blue, Ahmedabad Mayur Gosalia, Big G, Goa	South Region Manohar Chatlani, Favourite Shop and Soch, Bangalore Deepak Aswani, My Kingdom, Cochin Aravind Ramaswamy, Naihaa, Chennai Monica Laliwala, Xsis, B'lore K Shiva Kumar, RMKV, Chennai

Funding Q&A Panel:

Jacob Kurian, Partner, New Silk Route

17:00 – 18:30 Fashion Brands Conclave: The Way Forward

Opportunity Ahead: Which Markets? Which Formats? Which Consumer Segments? Which Products?

Co Anchors: Rajiv Handa, Director and CEO, Welspun Retail and Vijay Jain, CEO, Orra

International Observer: Wolf Jochen Schulte-Hillen, Chairman, SH Selection GmbH

Panel:

Dilip Kapur, MD, Hidesign Anurag Rajpal, Head, Fashion, Spencer's	Salil Chaturvedi, Jt. MD, Provogue Sandeep Jain, ED, OWM Kedar Apshankar, COO, Peter England Murali Desingh, MD, Crocs India
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19:30 – 23:00 IMAGES FASHION AWARDS – Celebrations & Gala Dinner – Only by Invitation

For Conference queries:

PI contact Ms. Mohua Roy, Cell: 09811513711 or email at mohua@imagesmultimedia.in

INDIA FASHION FORUM 2010 Schedule Exhibition Timing – 09:00 Hrs Till 19:30 Hrs Registration starts at 08:00 hrs on both days Lunch will be served between 12.30 hrs till 15.30 hrs Beverages, Cocktails, Snacks & More! - Through out the day Speakers, Sessions and timings Subject to change
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