

**IFF Venue :**

Renaissance Mumbai Hotel & Convention Centre, Near Chinmayanand Ashram, Powai, Mumbai 400087 India
Ph : +91-22-66927171, +91-22-66927088 (fax) Toll Free: 1600-11-7888

INDIA FASHION FORUM 2009 Schedule

Exhibition Timing – 09:00 Hrs Till 19:30 Hrs
Registration starts at 09:00 hrs on both days
Lunch will be served between 12.30 hrs till 15.30 hrs
Beverages, Cocktails, Snacks & More! - Through out the day
Schedule Subject to change

IFF '09 Agenda

27th & 28th Jan 2009

IFF Theme: 'Fashion 2009: Get the Power!'**IFF 2009 Anchors**

Anish Trivedi, Chairman and MD, Banyan Tree Communications
Jayant Kochar, MD, Go Fish Retail Solutions

IFF'09: 27th Jan (Day 1)

09:00 – Onwards Registration

09:30 – 11:00 Networking Breakfast

11:00 – 14:00 Ball Room Session 1 - Opening

Prologue**FASHION VOICES of India**

Taking IFF centre stage will be outstanding achievers from across the country sharing vibrant thoughts, experiences, concerns and hope. Their strategies for growth and what they expect from IFF.

7 Questions that Seek Answers at IFF

Arvind Singhal, Chairman, Technopak

Inaugural**Welcome Address**

Dr. Darlie Koshy, Immediate Past Chairman, IFF and DG (E&T) AEPC

Fashioning the Spirit of Indian Enterprise

Gautam Singhanian Chairman, IFF '09 and CMD, Raymond

India: The Big Hope for the world

Rajive Ranjan, MD, Wehmeyer Lifestyle, Germany

Before We Call it an Opportunity of the Future

Sudhir Dhingra, Chairman, Orient Craft

Q&A: Problems & out-of-the box Solutions

Kishore Biyani, Founder & CEO, Future Group

Industry Observers:

P K. Gothi, MD, Morarjee Textiles

Prem Malik, Chairman, BTRA & Immediate Past President, TEXPROCIL

14:00 – 15:00 Lunch

15:00 – 16:00 Ball Room Session 2 - Sri Lanka

Sri Lanka – India: Opportunity for Both

Guest of Honour: Hon. Kumara Welgama, Minister of Industrial Development, Govt. of Sri Lanka

Anchor:

Ajith Dias, Chairman, Joint Apparel Association Forum, Sri Lanka

Premal Udani, Chairman, Institute of Apparel Management & Member, Apparel Exporters Promotion Council

Panel Discussion:

Channa Palansuriya, Chairman, Apparel Exporters Association – 200GFP, Sri Lanka

Beauno Fernando, Chairman, Fabric & Apparel Accessory Manufacturers' Association, Sri Lanka

Rehan Lakhany, Member, Sri Lanka Apparel Exporters Association & MD, Hela Clothing

Gopal Iyer, Chairman, Sri Lanka Garment Buying Offices

Rakhil Hirdaramani, Director, Long Island Clothing Co.

Fouzul Hameed, Chairman, Hameedia Group

Shakir Hafeez, MD, Stafford Garments

M S M Rizal, Chairman, Fashion Bug

16:00 – 16:30 Preview of Triumph 2009 Collection at 'Pavilion De Triumph'

16:30 – 18:00 Ball Room Session 3 – Fashion Dynamics

16:30 – 16:45 Marketing Courage for Smart Move

Subhinder Singh, MD, Reebok India

16:45 – 17:00 Staying Ahead of the Fashion Curve

Tim Eynon, Brand Engineering Specialist

17:00 – 17:15 Some Interesting Observations

Tarun Joshi, CEO, Brand House Retail

17:15– 17:30 Larger than Life Formats: Impact Vs Profitability

Shyam Sukhramani, Director Marketing, Levi Strauss India

17:30 – 17:45 Working on the Style Quotient

Shankar Subramanian, Director Retail, Nokia India

17:45 – 18:00 Q&A

18:00 – 19:00 Ball Room Session 4 - India Beauty Forum

The Business of Beauty: CEOs Conclave

Anchor: Nitin Passi, Director, Marketing and Business Development, Lotus Herbal

Vandana Luthra, VLCC

Xavier Bertrand, Chanel

Dinesh Dayal, L'Oréal India

Rohan Vaziralli, Estee Lauder

Fayyaz Semi, Beautishape

Ajay Girotra, Lambency

Kapil Kumar, Brushman India

Werner Robert, Wella India

Fj Singh, Spa Elements

Kai Bendix, Nivea India

Harmeet Pental, VLCC

Nitin Kalwani, Headrush Mktg

Naresh Purohit, Sun Cosmeceuticals

Zoeb Kanorwalla, Gujarat Glass

Murali Sundar, Schwarkopf Professional

Shibani Vasundharan, Anoushka

Laura Zaccagnini, Cosmoprof

19:00 – onwards The Evening of Fashion Titans

Impacting Change

Craig Goldblatt, Motivational Business Speaker

IFF'09: 28th Jan (Day 2)

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| 09:00 – Onwards | Registration & Networking Breakfast |
| 10:30 – 12:00 | Ball Room Session 5 – Success Mantras |
| 10:30 – 11:30 | What makes Shops Successful? Presentation: Karl and Marcus Schwitzke, Schwitzke & Partner, Germany Panel Discussion: Indranil Goswami, GM, Philips and head the Lighting Design and Application Centre (LiDAC) Ahsin Rasheed, Sr. Partner, Development Design Group, USA Angela Kreutz, Blocher & Blocher, Germany Anchor: Pranay Sinha, Star Centres |
| 11:30 – 12:30 | How to Maximise Profit and Drive Results? Anchor: Mark Fox, Chairman & CEO, Novator, USA Lead Speaker: Sian Hession, Retail Consultant, UK Expert Q&A Pradeep Hirani, Chairman, Kimaya Fashions Manish Saksena, COO, Tommy Hilfiger India Zeena Freeman, CEO, Peter England People Arun Gupta CTO, Shoppers Stop Vijay Jain, CEO, Orra |
| 12:30 – 14:00 | Ball Room Session 7 – Fashion Expansion |
| 12:30 – 13:15 | Expansion Next Brand Stores, Department Stores, MBOs? Anchor: Nikhil Chaturvedi, MD, Provogue Panel Discussion Shreyas Joshi, President, Group Apparel, Raymond Shibani Vasindharan, Anoushka Salons Vipin Kapoor, Director, Kapsons Retail Shital Mehta, COO, Van Heusen Sanjay Bindra, Director, Biba International Observer: Hagen Decker, Global Strategic Planner, Germany, Mustang Jeans GmbH |
| 13:15 – 14:00 | Expanding Fashion Beyond Metros Anchor: Suresh Singaravelu, President & Head - Infrastructure, Reliance Retail Panel Discussion Rakesh Biyani, Director, Future Group Sanjay Verma, Executive MD, South Asia, Cushman & Wakefield Kedar Apsankar, COO, Peter England Sameer Sahni, Director, Ritu Wears |
| 14:00 – 15:30 | Ball Room Session 8 – Fashion Scope: Indian Vs Foreign |
| 14:00 – 14:45 | The Scope for International Brands Anchor: Chetan Shah, MD, Pepe India Expert Analyst: Devangshu Dutta, Founder, Third Eyesight Panel Discussion Shailesh Chaturvedi, CEO, Tommy Hilfiger India George Santacroce, CEO, Madura Garments Lifestyle Retail Thorsten Allenstein, Country Head, Triumph India Dhruv Bogra, Business Head (Retail), VF Arvind Brands S Ram Prasad, CEO, Lerros India International Observer: Michael Pike, Brand and Retail consultant, BMB Retail, UK |
| 14:45 – 15:30 | The Scope for Ethnic Fashion Anchor: Vijay Mishra, CEO, W |

Panel Discussion

Puneet Nanda, Creative Head, Satya Paul
Mohit Tikmany, CEO, Vedant Fashions
Mahender Bajaj, Director, Haseeja
Jitendra Chauhan, MD, Jade Blue
Manoj Jethwani, Director, Mebaz
Jagdeep Chhabra, MD, Chhabra555

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| 16:00 – 16:30 | Fashion Show - Preview of Triumph 2009 Collection at 'Pavilion De Triumph' |
| 16:30– 18:30 | Ball Room Session 09 - Grand Finale – Fashion Alliance Conclave Decision making session with fashion brands, retailers & shopping centre developers |
| 16:30– 16:40 | Its time to ACT! Session Chair: Hemchandra Javeri, Chairman, Fashion Alliance |
| 16:40– 17:20 | Consumer aspirations and Awareness Anchor: Vishal Mirchandani, CEO, Wadhawan Lifestyle Expert Panel: Rakesh Biyani, Director, Future Group Ashish Dikshit, President , Madura Garments (Lifestyle Brands) Anupam Bansal, Executive Director, Retail, Liberty Manoj Chakravarti, Senior Advisor-Corporate, Titan Industries Prasad Pabrekar, MD, Spykar |
| 17:20– 17:50 | New Occasions for Purchases Anchor: Subhinder Singh, MD, Reebok India Expert Panel: Kabir Lumba, ED, Lifestyle Shreyas Joshi, President, Group Apparel, Raymond Shyam Sukhramani, Director Marketing, Levi Strauss India Sanjeev Agrawal, CEO, Pantaloons Rahul Vira, CEO, Gili India |
| 17:50– 18:40 | Retail Space Availability Anchor: Anuj Puri, Chairman & Country Head, Jones Lang LaSalle Meghraj Expert Panel: Vinay Nadkarni, CEO, Globus R A Shah, Property Head, Trent Ashesh Amin, Head, ColorPlus Prakash Lakhani, MD, Gini & Jony Shailesh Chaturvedi, CEO, Tommy Hilfiger India Shishir Bajjal, MD & CEO, Future Capital Real Estate Dharmesh Jain, Chairman & MD, Nirmal Group Nikhil Chaturvedi, Director, Provogue Shivrang Sarda, Chairman, Sarda Group of Industries |
| 18:40– 18:50 | Key Takes |
| 19:00 – 20:00 | Cocktails |
| 20:00 Onwards | IMAGES FASHION AWARDS – Celebrations & Gala Dinner |