

IFF 2004
Hotel Ashok, New Delhi
Event Schedule : 11th Feb. till 13th Feb 2004

0830hrs onwards	Registration
0900hrs – 1000hrs	Breakfast
1130hrs to 1145hrs	Tea
1300hrs-1345hrs	Lunch
1615hrs- 1630hrs	Tea

Exhibition Hours :	
11th February 2004	1330hrs – 1900hrs
12th February 2004	0900hrs – 1900hrs
13th February 2004	0900hrs – 1330hrs

EXHIBITION ARENAS :

Trend View – Fibre, fabrics, trends & innovations
SpringBoard – New brands & product lines from India and overseas
Asia Shop – Shopfit ideas & materials, retail support systems
L3 - malls and real estate opportunities for retail
Franchising Expo- Franchising opportunities in fashion& lifestyle retailing
Lycra® Rendez-Vous – Innovations from Lycra® Assured Network

Fashion Vision Conclave, Trend Presentations, Talk Shows, Brand Watch, Case studies, Awards & Celebrations

IFF 2004 - DAY 1 – 11th Feb, 2004

Time & Venue	Activity
1000hrs – 1330hrs (Day 1) Convention Hall	IFF Fashion Vision Conclave
1000hrs	Tea & assembly
1005hrs	Inaugural Session
	Welcome address by Harmeet Bajaj
1015hrs	India Shining – an overview
	B S Nagesh, CEO & MD Shoppers' stop
1030hrs	Fashioning India : A Corporate Challenge
	Nabankar Gupta, Group President, Raymond
1045hrs	The Retail Challenge : Learning over the years
	Bhaskar Bhat, MD, Titan Industries
1100hrs	Changing with the Times
	Darshan Mehta, President, Arvind Brands
1115hrs	Fashion Forward
	Kumar Sitaraman, MD, Lifestyle
1130hrs	Tea
1145hrs	Session 2
	Profiting from Fashion Business
	Moderator : Michael Jude Fernandes, Principal McKinsey
	Chitranjan Dar, CEO, ITC (LRBD)
	Vikram Rao, Group Executive president, Grasim
1220hrs	'Vision India' of a Global Fashion Brand
	Gregory Vas Nunes, Business Director, Lycra® operations in Asia
1230hrs	Growing a business that is profitable to all -
	Consumers, company and all stakeholders
	Kishore Biyani, MD, Pantaloon Retail with the Pantaloon team
1315hrs	Introduction of ICSC By Harmeet Bajaj
1320hrs	Launch of International Council of Shopping Centre (ICSC) India
	Kathleen Nelson, Chairman ICSC & Scott Harris, Staff VP (Int.)ICSC

Venue& Time	Activity
1330hrs-1415hrs	Lunch
1415hrs-1445hrs Fashion Theater	<p>Will large department stores kill national brands ? Moderator : Chetan Shah, MD, Pepe</p> <p>Panelits : Adarsh Gupta, MD, Liberty Akhil Chaturvedi, Director, Provogue Neeta Narula, MD, Ebony Subhinder Singh, MD, Reebok Krish Iyer, CEO, Piramyd Hemchandra Javeri, President, Madura Garments</p>
1445hrs – 1515hrs Lycra® Rendez-Vous	<p>Trend Presentation (Menswear) Vandana Bhandari, NIFT</p>
1515hrs – 1545hrs Lycra® Rendez-Vous	<p>What Indian Consumers Want? Images Trend Research Research Interpretation Rajiv Goyal & Harmeet Bajaj</p> <p>Interaction with Parikshit Sharma, Lifestyle, Govind Shrikhande, Shoppers' Stop, Bina Mirchandani, Pantaloon, B Hyma, Wrangler</p>
1545hrs – 1615hrs Fashion Theater	<p>Designing an Interactive Store Tips for Indian brands & retailers – How to do it?</p> <p>Moderator : Rahul Kalhan, Director, Magnum Retail Designs <u>Experts in discussion</u> Robert Young, RYA, USA Nicola Evoli, Grottini, Italy</p>
1615hrs – 1630hrs	Tea
1630hrs – 1730hrs Fashion Theater	<p>ICSC India Initiative Kathleen Nelson, Chairman ICSC Scott Harris, Staff VP (International), ICSC Ian Watt, Chairman, 2005 Retail Real Estate World Summit</p> <p>The Shopping Center Revolution has Started Panel discussion</p> <p>Moderator : Anuj Puri, MD, Chesterton Meghraj Panelists : Ajay Chandra, Unitech Rahul Saraf, Forum Mall Atul Ruia, Phoenix Mills</p>
1730hrs – 1800hrs Fashion Theater	<p>"The Mallng of Arabia - Market Perceptions and Market Creations" Phil McArthur, Director, Dubai Festival City, UAE</p> <p>Learning for India Moderator : Pranay Vakil, Regional Chairman, Knight Frank Group <u>Experts in discussion</u> Ajay Khanna, DLF Hemang Savla, MD, Benzer & Director, Fashion Lifestyles (India) Ltd.</p>
1830hrs - 1930hrs Fashion Theater	<p>Trends Live on the Ramp</p> <p>To be followed by a strategic corporate alliance announcement By Pantaloon Retail and Arvind Brands</p>
1930hrs onwards	<p>The Evening of Fashion Titans Cocktails followed by dinner</p>

12th February, 2004

Venue& Time	Activity
0900hrs – 1000hrs 1000hrs – 1030hrs Fashion Theater	Breakfast Innovation – key to success Introduction by Harmeet Bajaj Max Lee, Tencel Ltd., UK Anupam Bansal, Liberty Ved Prakash Arya, CEO, Globus Sanjay Kapoor, Genesis Colours
1030hrs – 1100hrs	Retailing Designer Pret & yet mean business ! Case Study : Be Anchor : Harmeet Bajaj An open house with Aniruddha Deshmukh, Eexecutive Director, Be & VP, Raymond Retail Himanshu Chakrawarti, GM, Westside Suneet Verma, Designer
1100hrs-1130hrs	Reinvent or Die – Challenge of today Tips for renovation of old stores & markets. Moderator : Anshuman Magazine, MD, CBRE Panel Discussion Ahsin Rashid, Design Development Group, USA Jeremy McMullin, Design Corp., Canada Jean-Pierre Castanie, MD, Ansorg, Germany
1130hrs to 1145hrs	Tea
1150hrs - 1230hrs Lycra® Rendez-Vous	Trend Presentation (Womenswear) Vandana Bhandari, NIFT
1230hrs - 1300hrs Fashion Theater	Today Exporters are Best Equipped to Create Brands ! Panel discussion Moderator : Dr. Darlie Koshy, ED, National Institute of Design Panelists : Rajendra Mudaliar, MD, ColorPlus Fashion Shankar Angrish, CEO, Shivam Apparel, Sunil Sethi, Alliance Raghuvendra Rathor, Indepret & Vishal Singh, Orient Craft
1305hrs-1400hrs	Lunch
1400hrs – 1500hrs Fashion Theater	Trends Live on the ramp
1500hrs-1530hrs Fashion Theater	SWOT Test High Street, Malls, 5 Star Hotels, Airports & other new emerging quality spaces Panel Discussion Moderator : Pranay Sinha, JLL Panelists: Govind Mirchandani, President, Weekender Suresh Bhatia, Mango, Tikka Shatrujit Singh, Louis Vuitton
1530hrs-1615hrs Lycra® Rendez-Vous	Brand Watch : ZARA Designers, Merchandisers & Heads of leading brands & stores invited for interaction with experts
1615hrs-1630hrs	Tea

Venue& Time	Activity
1630hrs-1700hrs Fashion Showcase	Fast Fashion Re-engineering of supply chain to deliver fast fashion profitably Moderator : Anshuman Singh , Pantaloon Retail Pawan Jain , MD, Safexpress Shailesh Chaturvedi , Madura Garments S Ganesh , Head Supply Chain, Arvind Brands
1700hrs- 1730hrs Fashion Showcase	A Franchise Model that works! Case Study of prominent chains. Bijou Kurien , CEO, Titan Nikhil Chaturvedi , Director, Provogue Vasanth Kumar , Planet Fashion
1730hrs-1800hrs	Security in Retail Mr Gary Chan , Asia Pacific Director, Sensormatic Mr Jim Herringer , Global Head of Sales & Marketing, Affiance Group, USA
1830hrs Front Lawns 1900h 2100hrs onwards	LIFA Cocktails Lycra® Images Fashion Awards Theme Gala with Cocktails & Dinner.
IFF 2004 - DAY 3 Time & Venue	13th February, 2004 Activity
0900hrs – 1000hrs	Breakfast
1000hrs – 1030hrs Lycra® Rendez-Vous	Brand Watch: Giordano Brand at its simplest : yet so different Harmeet Bajaj to interview Ishwar Chugani, ED, Giordano LLC Tips for Indian brands – How to differentiate
1030hrs-1045hrs Fashion Theater	Ideas to Reality in Retail Concepts Sunil Gupta , SCG Consulting, UAE
1045hrs-1115hrs	Effective Retail Communication Shivjeet Khullar , K factor
1130hrs to 1145hrs	Tea
1150hrs Lycra® Rendez-Vous	Trend Presentation Vandana Bhandari , NIFT

- IFF reserves the right to change the programme, topics, speakers, timings and venue.