

EXHIBITORS

Trend View – 10 fibre companies and fabric importers & manufacturers.

SpringBoard (SB) – 15 brands with their new product lines.

Asia Shop (AS) – 10 Malls and 10 retail support system companies.

Retail Access – Office of 7 large format retail chain stores of the country.

IFF 2003 - DAY 1 - 16th January, 2003

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| 0830h onwards | Registration |
| 0900h – 0930h | Breakfast at the IFF Coffee Shop |
| 0930h | Presentation of consumer research on Trends at 'Trend View' Chaired by Ms. Harmeet Bajaj , Chairperson, FC Dept., NIFT |
| 1100h - 1300h | Seminar – Beyond Barriers 1. "Future of Fashion Retailing" Images-KSA Perspective By Arvind Singhal , Chairman KSA Technopak To call on Retail & Brand Experts to share their vision. Moderator: Harminder Sahni , Principal, KSA Technopak Speakers: B S Nagesh, H Ramanathan, Simone Tata, Kishore Biyani, Krish Iyer, B S Narula, Ved Prakash Arya, Sanjiv Jain, Jaya Patel, Hemang Savla. 2. "Building a global brand" by Ishwar Chugani , ED, Giordano Chaired by Arvind Singhal , Chairman, KSA Technopak Moderator: Harminder Sahni , Principal, KSA Technopak Speakers: Nabankar Gupta, Vikram Rao, Anees Noorani, Darshan Mehta, Govind Mirchandani, Chetan Shah, Kailash Bhatia, Venkatesh Sivaraman, Sriram Srinivasan, C S Suryanarayanan, Akhil Chaturvedi. |
| 1300h-1400h | Pre Lunch Cocktails with a Special Screening of the BBC Film 'Trouble at the Top' - A case study of M&S at the SB |
| 1400h-1500h | Lunch at the IFF Coffee Shop |
| 1515h -1615h | Interactive session with brand heads at SB Chaired by Ms. Harmeet Bajaj |
| 1630h-1730h | Interactive session of company heads of AS Chaired by Ms. Harmeet Bajaj |
| 1800h -1900h | Fashion Show at SB |
| 1900h onwards | IFF Evening of Fashion Titans Cocktails & dinner hosted by |

Titan Industries Ltd.

IFF 2003 - DAY 2 - 17th January, 2003

0830h onwards Registration

0900h –0930h Breakfast at the IFF Coffee Shop

0930h Presentation of consumer research of Trends at 'Trend View'
Chaired by **Ms. Harmeet Bajaj**, Chairperson, FC Dept., NIFT

1100h - 1300h Seminar

1. **"Design the driving force in fashion"**

Case studies of Bloomingdales, David Jones, Macy's, Federated, Holt Renfrew & Neiman Marcus.

Tom Herndon, Principal/CEO, Robert Young Associates

Introduction by **Dr. Nicola Evoli**, Eurolink, UK

Chaired by **Dr. Darlie O Koshy**, ED, NID

2. **"Winning Strategies for Brands, Retailers & Malls"**

By **Shavak Srivastava**,

Ex President, MECSC & GM, Al Ghurair Retail LLC

Avi Alkas, ASM, AMD, Alkas Shopping Centers Consulting

Chaired by **Anuj Puri**, MD, Chesterton Meghraj

1300h-1330h Pre-lunch cocktails at Spring Board

1330h-1430h Lunch at the IFF coffee shop

1500h -1600h Industry **Interactive session** at SB
Chaired by **Ms. Harmeet Bajaj**

Workshop on **Wrinkle Free Logistics**

By **Pawan Jain**, CMD, Safe Express

1630h -1715h **Fashion Show** at SB

1800h onwards IFA Cocktails at the Poolside.

1830h -2130h The **3rd IFA** brought to you by **Lycra DuPont**.

2130h onwards **Moroccan Theme Gala** with Cocktails & Dinner.

*** Press Club Facility at the Art Gallery**